

Picking now a breeze in SADIA's deep-freeze

Established in Brazil in 1944, SADIA is one of the world's leading producers of chilled and frozen foods. SADIA supplies about 100 domestic and export markets. With over 1,000 products, SADIA is also one of Brazil's leading makers of convenience frozen foods and processed foods.

In 2008, SADIA made the decision to implement the topSPEECH-Lydia® voice solution of topVOX Corporation at a number of their distribution centers in Brazil.



- Customer:** SADIA
Branch: Chilled and Frozen Foods
Location: Curitiba, São Paulo, Rio de Janeiro, Brazil
Application: Picking
Results:
- >22% productivity increase
 - Improved ergonomics
 - Reduced training

Before installing voice, SADIA relied on picking by paper. Operators are picking in -40°F so the hand-free, eyes-free result of using voice in the warehouse, has made a tremendous impact in productivity increase as well as level of ergonomics.

Keys to the decision to select topVOX were, that topVOX integrates directly with SADIA's SAP WMS and employs a speaker independent system, so operators are trained and operational in a matter of minutes.

Says Flavio Fernandes Henrique, Project Manager CIEX, „The decision to work with topVOX was based on some of the great advantages they could offer:

- The immediate response time from demo to start-up;
- The flexibility to work with independent hardware;
- With their speaker independent solution, it only takes minutes to train the pickers;
- An ROI of less than one year;
- And – most important – the topVOX solution is unique. It integrates directly with our SAP WMS without the need for any middleware.

All in all, topSPEECH-Lydia® has proven to be a very clean solution which we look forward to implementing in all of our distribution centers over the coming years.“



“With topVOX, we found the best solution with the best partner.”
(Flavio Fernandes Henrique,
Project Manager
Innovation and Excellency)

